For Immediate Release

**Turn Central to a 9-day Canine Playground**

**Moved by Series of Ballet and Street Dance Performances**

(Hong Kong, July 21, 2021) Reaching the climax stage, *SummerFest* puts on six events for the upcoming weeks. The new daily programme *Home Sweet Woof! Festival* welcomes furkids and visitors alike for nine days. Three dance events, namely the classically elegant *Fiesta De Ballet*, the powerful *Zeekers SummerStage* and *StarShow* will shake things up for the audience. Visitors of all ages may also enjoy *Pure Music Club: A Euphony of Sounds* and *Hong Kong Sports Day*. There is something for everyone. **FREE Admission for ALL activities.**

The four daily programmes, *Monet Garden*, *SUMMOJI*, *Light/Shadow Maze* and *Living Art Space* continue to be available.

**Home Sweet Woof! Festival**

A picture containing ground, sky, dog, outdoor

Description automatically generatedSeize the opportunity to run freely with your doggies in the first-ever outdoor pets carnival at the heart of the CBD. They may tour around in this 36,000-square-metre Central Harbourfront Event Space, or play in an exclusive area equipped with different obstacle facilities for fun and making new friends. Dog training sessions hosted by a professional dog trainer will help pets become smarter and healthier. An on-site pet photographer will capture their amazing, funniest moments. Doggies will also love to visit a pet’s caterer where they may savour dog-only snacks such as the special roasted octopus balls and the Hong Kong-style egg tarts, curry fish ball and other super delicious meals.

A diverse series of nostalgic booth games and handicraft workshops are available for children while everyone may also enjoy visiting a bazaar where more than 80 stalls showcase a wide array of family and pet food and goods. A rarely seen pet ambulance will be on display as well. A "Dog cooling zone" and water buckets are available in the venue, plus pet first-aid services to ensure safety.

Enroll in workshops via <http://www.homesweetwoof2021.com>

Date: July 29 (Thursday) to August 6 (Friday)

Time: 2pm – 10pm

Venue: Central Harbourfront Event Space

Entrance at Gate 1 (near Central Pier No. 10)

**Zeekers SummerStage**

Get thrilled at this exciting outdoor party with live street dance performances on stage and a dance mart off stage.

Date: July 29 (Thursday)

Time: 3pm – 10pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

**Fiesta De Ballet 2021**

A picture containing text

Description automatically generatedThe popular Netflix K-drama *Navillera* tells the story of a 70-year-old man who decides to pursue his life-long dream of ballet dancing, which visitors of all ages can also do in *Fiesta De Ballet’s* workshops. Starting from 7pm, ballet dancers from different studios will participate in a grand show on stage. Audience can enjoy the beauty of ballet dance up close with the iconic harbour as backdrop.

Enroll in workshops via: https://forms.gle/nw1BuBP1PYGEvMwa7

Date: July 30 (Friday)

Time: 3pm – 10pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

**Pure Music Club: A Euphony of Sounds**

This event promises an aural feast of music fusing jazz and electronic music with percussion and wooden musical instruments. With live performances and interactive musical instrument demonstrations, *Pure Music Club* guarantees the best of a groovy time.

Date: July 31 (Saturday)

Time: 3pm – 9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 1 (near Central Pier No. 10)

**Hong Kong Sports Day 2021**

With the Tokyo Olympics in full swing, many people have regained their interests in sports. *Hong Kong Sports Day* provides sports demonstrations, workshops, booth games and family challenges for participants of all ages to enjoy the happiness brought about by exercising.

Date: July 31 (Saturday)

Time: 2pm – 9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

**StarShow 2021**

Over 30 local dancing teams will participate in *StarShow 2021*, where dancers can showcase their achievements and persistence on stage via brisk moves, strong beats, and unlimited creativity.

Date: August 1 (Sunday)

Time: 2pm – 9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

**Daily Programmes – *Monet Garden*, *SUMMOJI* & *Light/Shadow Maze***

Date: June 26 to August 6

Time: 3pm – 10pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

**Daily Programme – *Living Art Space***

Date: July 17 to August 6

Time: 3pm – 9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 1 (near Central Pier No. 10)

High-resolution images can be downloaded at:

<https://drive.google.com/drive/folders/1npvRg3ekiHNJ6jYgUJ0Ufj3eH37v8Va2?usp=sharing>

For more information:

Facebook <https://www.facebook.com/CentralHarbourfrontSummerFest/>

Instagram <https://instagram.com/summerfesthk/>

Website <https://www.summerfest-centralharbourfront.hk/>

--END--

For media enquiries, please contact:

David Tel: 6626 5762 Email: david@mediamixlimited.com

Louis Tel: 9206 5768 Email: louis@mediamixlimited.com