

For Immediate Release

3 Mega Outdoor Attractions Set the Scene for SummerFest Feature Theme Songs of Animated Films at Orchestra Gala Carnival for Young Locals and Ethnic Minorities Yoga Day Enhances an Energetic Sunday

(Hong Kong, July 26, 2019) Hong Kong residents' and visitors' summer experience will be enhanced after joining a host of different *SummerFest* events during the August 16 to 18 weekend. *Shinywinds in Central 2019: Central Fantasy@SummerFest* presents a live concert featuring theme songs from popular animated feature films. *Youth Cultural Harmony Carnival@SummerFest* highlights our social diversity and the integration of different ethnic minorities through various arts and cultural exchanges. Make it a healthy Sunday by doing yoga in the open-air area at *Pure Playground 2019@SummerFest*.

Two major daily events - *Sound Color Stone@SummerFest* and *Smartizen Park@SummerFest* will continue to be held. Everyone is welcome to participate in all events for free.

Shinywinds in Central 2019: Central Fantasy@SummerFest

This summer blockbuster *The Lion King* is certainly one of the top favourites of many families. The 50-member Shinywinds orchestra returns to the big stage of *SummerFest* this summer to present a fantastic performance of the renowned theme song from *The Lion King*, together with a selection of many other animated feature films, including *Beauty and the Beast, Frozen, Let it Go, Remember Me, Aladdin* and more. On Friday evening, this 3-hour non-stop outdoor concert is the ideal setting for families and friends to enjoy beautiful harmonic melodies amid harbour breezes under the moon and stars.

A highly popular jam session will also be held during the concert, allowing the audience to jam with the orchestra on stage. Those who are interested can enroll online via the Shinywinds facebook page to register and receive musical scores to prepare in advance.

Date: August 16, 2019 (Friday)

Time: 6pm - 9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

Website: https://www.summerfest-centralharbourfront.hk/shinywinds2019

Youth Cultural Harmony Carnival@SummerFest

As a cosmopolitan city, non-Chinese ethnic minorities from other Asian countries as well as around the world comprise about 10% of Hong Kong's population. Co-organised by Hong Kong Community Network, this event focuses on the inclusion of Chinese culture and the traditions of ethnic minorities. This gala presentation will also include both STEM and VR



experience zones, as well as games and booths featuring handicrafts made by ethnic minorities as well as balloon twisting, henna body art, painting, clothing motifs, and other activities to let everyone experience diverse cultures.

The main stage curtain will be raised during the afternoon session with a group of youngsters made up of Chinese and ethnic minorities who will showcase their talents. The public are sure to be delighted by the fantastic performances and sharing sessions delivered by officiating participants and the Sing's Power Sunset Concert.

Date: August 17, 2019 (Saturday)

Time: 3pm - 9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

Website:

https://www.summerfest-centralharbourfront.hk/youthculturalharmonycarnival

Pure Playground 2019@SummerFest

For the third consecutive year, *Pure Playground* serves as one of the most popular programmes of *SummerFest* to foster a healthy and fit lifestyle. People of all ages will join this spectacular 6-hour outdoor event to enhance body strength and revitalise the spirit. This year, free #YogaForAll classes, including Chill Flow Yoga, Family Yoga, Stretch it Out, Upside Down CLN, and group fitness classes under the guidance of well known instructors will cater to a host of different interests. Moreover, your inner spirit will be in complete relaxation practicing Sunset Restorative Yoga plus singing bowl healing. In addition, fitness and nutrition consultations, healthy food tasting booths, functional apparel stalls as well as many other special activities such as face painting for kids will be held on a larger scale to help everyone move toward a more healthy mind, body and soul.

Date: August 18, 2019 (Sunday)

Time: 3pm - 9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

Website: https://www.summerfest-centralharbourfront.hk/pureplayground2019

SummerFest 2019

Facebook: https://www.facebook.com/CentralHarbourfrontSummerFest/

Website: https://www.summerfest-centralharbourfront.hk/

Photo download:

https://drive.google.com/open?id=1RtSGPPgrr DN PtW9hpHthJwfrwtVmJX



For media enquiries, please contact:

MediaMix Limited

David Tel: 6626 5762 Email: david@mediamixlimited.com Ivy Tel: 9864 8007 Email: ivy@mediamixlimited.com