

For immediate release

Soccer Fever Continues at the Central Harbourfront Fun, Dynamic Games at 2018 SummerFest!

(Hong Kong, July 13th, 2018) Riding on the wave of World Cup fever, 2018 SummerFest presents the XXL Playground with a series of giant inflatables for exciting activities, including Kick Shot, Dart Ball Hero and others that integrate both sports and fun games. Open daily from 3pm to 9pm (except for special programmes), visitors can play and participate in an array of fabulous games all with free admission in this outdoor pop-up park in Hong Kong.





In addition, other action-packed events held between July 20th - 27th include Crossfire Carnival: Neon Sabre League @SummerFest, Crossfire Carnival: Dodgeball League @SummerFest, Crossfire Carnival: Combat Archery League @SummerFest, as well as YogaForAll:



Summer Night @SummerFest for yoga lovers, plus a refreshing busking event Lab x Step for Music @SummerFest.

Crossfire Carnival: Neon Sabre League @SummerFest Crossfire Carnival: Dodgeball League @SummerFest

Crossfire Carnival: Combat Archery League @SummerFest

Co-organised by Crossfire Archery Limited and CVM, the 3-day Crossfire Carnival is certainly one of the most awesome events to hit the town, featuring a range of thrilling combat sports. Neon Sabre League will be held on the first day with 32 teams competing for the championship title. A balance bike competition will be kick started as well. Dodgeball League is the focus of the second day of the Carnival. Only the best team of 32 entrants with precision-perfect moves and cooperative team spirit will become the ultimate victor. The eye-catching Combat Archery League is the climax of the Carnival and will be held on the third day together with sensational stage performances, including yoga, music and dancing. Public are welcome to form teams, register online and join in these contests for free, or just come by as spectators to enjoy all the fun and action. For the first time, the Carnival will introduce new exciting activities like jumparound and Nerf war maze. Time to chill'n thrill to the max!







Date: July 20th - 22nd, 2018 (Friday to Sunday)

Time: 12nn-9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

Website:

https://www.summerfest-centralharbourfront.hk/Events/Crossfire NeonSabre

https://www.summerfest-centralharbourfront.hk/Events/Crossfire Dodgeball

https://www.summerfest-centralharbourfront.hk/Events/Crossfire CombatArchery

YogaForAll: Summer Night @SummerFest

Instead of getting stuck in the usual studio routine, why not try something new and head outdoors for yoga exercises with your pads all set amidst the bustling dynamism of Central and the Victoria Harbour shoreline to nourish your body and mind at YogaForAll: Summer Night @SummerFest.







Date: July 26th, 2018 (Thursday)

Time: 6:15pm-7:30pm (first session)

7:45pm-9pm (second session)

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

Website:

https://www.summerfest-centralharbourfront.hk/Events/YogaFo
rAll

Lab x Step for Music @SummerFest

Jointly organised by the Hong Kong Federation of Youth Groups and CVM, Lab x Step for Music @SummerFest welcomes everyone to enjoy this highly popular busking music show at the Central Harbourfront that is sure to create a chill and relaxing ambience. Eight performance groups will use live music as a way of story-telling to express their own touching experiences. A handicraft market will also be set up for shopping as well.

Date: July 27th, 2018 (Friday)

Time: 3pm-9pm

Venue: Central Harbourfront Event Space

Entrance at Gate 3 (near Tamar Park)

Website:

https://www.summerfest-centralharbourfront.hk/Events/Stepfo
rMusic

Facebook :

https://www.facebook.com/CentralHarbourfrontSummerFest/

Photo link:

https://drive.google.com/drive/folders/1kW0e4AE4yByW6r2o2PNEXypndd_Uz4VB?usp=sharing



For media enquiries, please contact: MediaMix Limited

David Tel: 6626 5762 Email: david@mediamixlimited.com

Ruby Tel: 6052 7287 Email: ruby@mediamixlimited.com